

Annelise Schultz-Salazar

Production Designer | Event Production Coordinator

Los Angeles / San Diego | (818) 414-6338 | Anneliseraquel1917@gmail.com

Professional Summary

Creative production and live entertainment professional with 6+ years of experience leading the planning, design, and execution of immersive experiences, festivals, theatrical productions, corporate activations, galas, and large-scale public events. Skilled in production design, technical documentation, permitting, stakeholder management, venue coordination, and live event operations.

Core Competencies

Event Production • Production Design • Project Coordination • Client Relations • Vendor Management • Budget Tracking • Permitting & Compliance • CAD Design • Technical Documentation • Life Safety & Egress Planning • Lighting Design & Programming

Professional Experience

Freelance Production Designer & Coordinator | A. Salazar Design | 2020–Present

- Lead planning, design, and execution of live events, festivals, theatrical productions, and corporate activations.
- Develop event layouts, permitting packages, operational plans, and technical documentation.
- Coordinate clients, vendors, venues, engineers, and production teams to ensure successful delivery.
- Provide CAD design, lighting programming, credential creation, and production meeting coordination.

Event & Lighting CAD Specialist | Show Imaging | 2023–Present

- Produce event layouts, lighting plots, site plans, and technical drawings for permitting and engineering review.
- Collaborate with producers, project managers, engineers, and clients to meet operational and safety requirements.
- Support high-profile festivals, corporate activations, and live entertainment projects.

Lighting Technician | Pro Systems AV (acquired by Show Imaging) | 2021–2023

- Supported installation, programming, operation, and maintenance of lighting, audio, and video systems.
- Assisted with corporate events, conferences, galas, festivals, and large-scale productions.
- Troubleshoot technical issues and ensured reliable equipment performance.

Selected Projects

Coachella Nylon House • Heineken House • Apple TV+ Events • Dinner on the Diamond (San Diego Padres) • San Diego Comic-Con • TwitchCon • Boots in the Park • San Diego Pride • Palm Springs Pride & White Party • UC and CSU Commencement Ceremonies • La Jolla Playhouse • The Old Globe

Education

B.F.A. Design and Technology, Millikin University (2020)

M.F.A. Production and Design, San Diego State University (incomplete)

Certifications

OSHA 30 (2025–Current)

CPR Certification (2025–Current)

Forklift/Heavy Machinery Certified (2021–Current)

Vectorworks Professional Certification (2022–Current)

Vectorworks Braceworks Certification (2022–Current)

Bystander Prevention Certification (2022–Current)

Awards

Craig Noel Award for Outstanding Production Design – Winner (2024)

Craig Noel Award for Outstanding Lighting Design – Nominee (2022)

Cody Renard Richard Scholarship (2021)

References available upon request